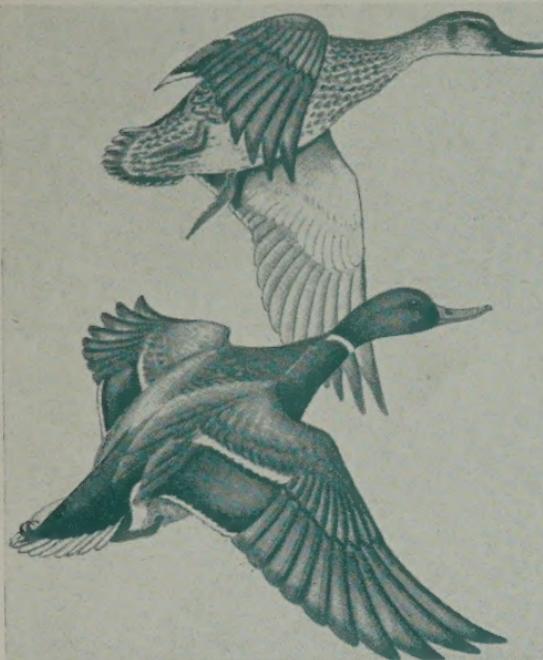


62,97

IMPROVE YOUR DUCK HUNTING  
AND FISHING

Plant Natural Foods This Spring.  
Results by Next Fall.



1954

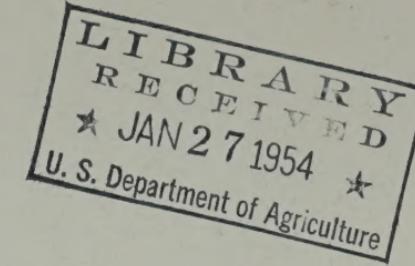
## Game Food Nurseries

P.O. Box 371

Oshkosh, Wisconsin

Return Postage Guaranteed

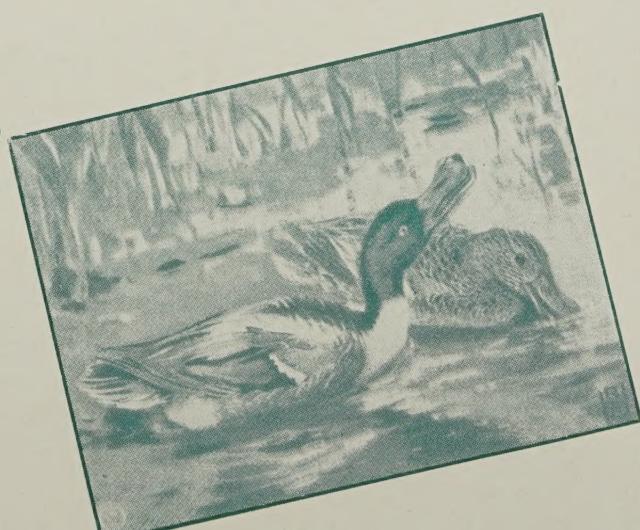
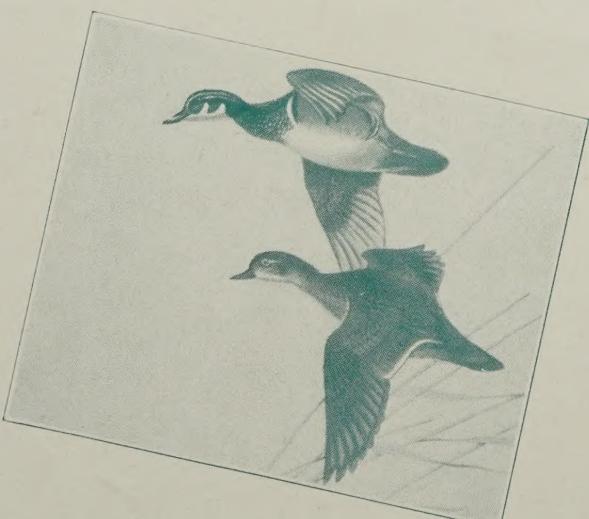
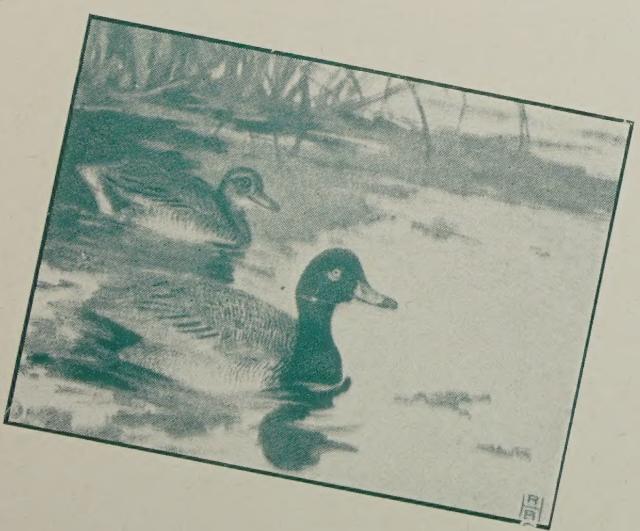
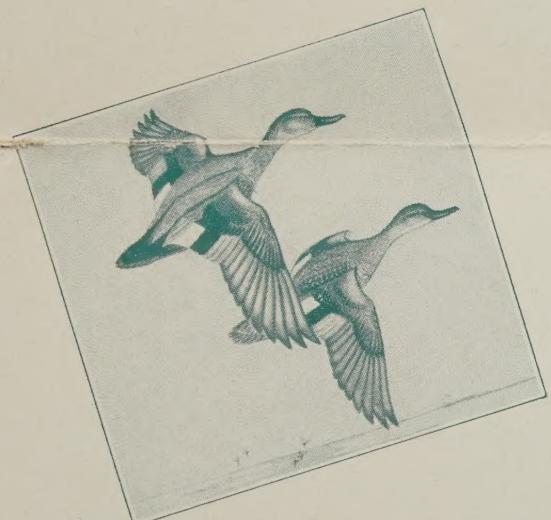
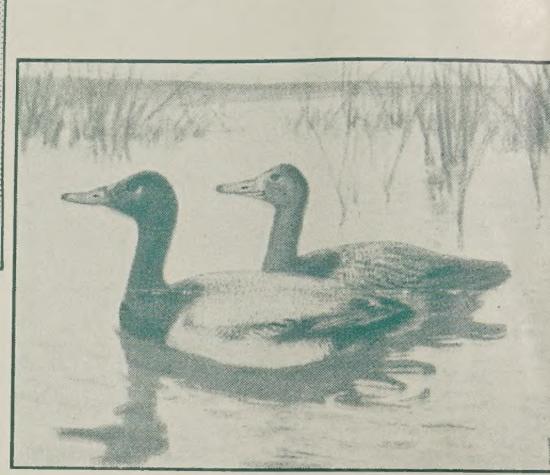
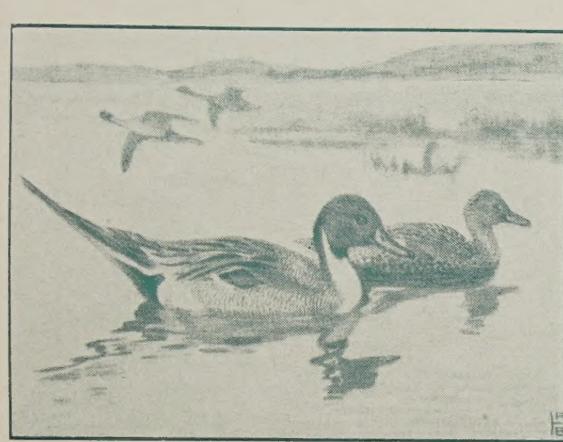
WORLD'S LARGEST DEALERS OF  
—NATURAL WILD GAME FOODS—



Sec. 34.66 P. L. & R.  
U. S. POSTAGE  
PAID  
OSHKOSH, WIS.  
Permit No. 16

# More Wild Ducks

BETTER HUNTING  
PLANT NATURAL FOODS



# WILD DUCKS and WILD GEESE MUST EAT -- THEY CAN'T LIVE ON JUST WATER.

Ninety Percent of Their Food is Vegetation that Grows In and About the Waters — Natural Foods Planted This Spring Will Make Food for the Waterfowl Next Fall.

Once a growth is established it will be permanent, growing year after year. The kind of shooting which you will enjoy rests in your own hands, you provide the food and nature will provide the wild water-fowl. Several kinds will make a more attractive feeding ground, wild waterfowl like a variety of foods. Here are several of the more important and most hardy kinds for spring planting. Select those suited to your favorite shooting place and mail your order now. Complete planting instructions covering each kind are furnished.

## LEGAL NATURAL FOODS FOR SPRING PLANTING

### GIANT WILD RICE

Mallards, Pintails, Blackducks, Teal, Widgeon and Canada Geese fly hundreds of miles to the Wild Rice Marshes.

A field of Wild Rice once established makes a permanent feeding ground.

Best places for planting wild rice are in sloughs, marshy lakes or ponds. In bays or coves on larger lakes, streams or rivers where it will be protected from waves. Wild rice does the best in fresh waters from 6 inches to 3 feet deep where there is a mud bottom. Twenty-five pounds of seed plants one acre.

#### Delivered Price

\$1.40 per pound; 10 lbs. \$12.00; 25 lbs. (bushel) \$28.00



### WAPATO DUCK POTATO

The Wapato Duck Potato is a very good Wild Duck Food. If the waters remain nearly the same level the year around, Mallards and other shallow water ducks will feed upon its tender shoots, tubers and seeds. In places where there is an overflow or the water deepens during Fall and Winter, Canvasbacks and other divers will feed upon Wapato.

Wapato propagates largely by tubers. The tubers planted this Spring will produce fully matured plants next Fall.

This plant is very hardy and will grow well in most any inland waters. It does the best in a fairly rich soil on damp lowlands, mud flats or in water from 1 inch to 1 foot in depth.

#### Delivered Price

\$35.00 per 1000 tubers; 500 @ \$18.00; 100 @ \$4.50



### WILD (JAP) MILLET

Called Wild Duck Millet or Goose Grass, ranks almost as high as Wild Rice as a Wild Duck Coaxer. It is fine for planting along banks or on wet soils, excellent for places dry in Summer and flooded in duck season. Grows 4 to 6 feet high and produces a large seed head, abundance of food. Thirty pounds plants an acre.

#### Delivered Price

\$4.00 per pound; 25 lbs. \$7.50; 50 lbs. \$14.00;  
100 lbs. \$26. 100 lb. lots via freight.

### WAMPEE DUCK CORN

The seeds shell off the stalk in late Fall and will hold the Mallards and other marsh ducks after many other foods are gone.

Wampee seed may be planted this Spring in wet soils or shallow waters. Ten pounds will plant an acre.

#### Delivered Price

\$1.50 per pound; 5 lbs. \$7.00

### AMERICAN LOTUS

The beautiful American Lotus has acorn-like seeds which are eaten by Mallards and other wild ducks.

The flowers of the American Lotus are very beautiful, of a light yellow color often eight inches across. They are hardy and grow in quiet shallow waters where the bottom soil is fairly rich.

Ten pounds will plant one acre.

#### Delivered Price

\$1.50 per pound; 5 lbs. \$7.00

### WILD CELERY

Canvasbacks, Redheads, Bluebills, Mallards and Blacks darken the sky over the wild celery beds. Wild celery is fully as important as wild rice as a duck food.

Wild Celery is an important food and cover plant for fish.

The Wild Celery is a hardy submerged plant which will grow in almost any fresh waters from 2 to 8 feet in depth. It grows well in slow running streams, lakes or ponds.

Tubers of the wild celery should be planted during Spring.

#### Delivered Price

\$35.00 per 1000 tubers; 500 @ \$18.00; 100 @ \$4.00

### SAGO PONDWEED

#### GOOD ALL AROUND DUCK FOOD

Early in the season Pondweeds bring Mallards and Teal, later the Canvasbacks and other divers. They are hardy and will grow under almost any water conditions.

The most important food plant of the Pondweed family is the Sago Pondweed, a submerged plant and perennial. When once established in your waters insures a permanent feeding ground.

Pondweeds are very highly recommended as food and cover plants for bass, and other game fish.

Tubers of these plants should be planted this Spring in waters from 1 to 6 feet in depth on almost any bottom, either fresh, stagnant, alkali or brackish waters.

#### Delivered Price

\$35.00 per 1000 tubers; 500 @ \$18.00; 100 @ \$4.50

### THREE SQUARE RUSH

A food plant for marsh ducks. The seeds are like kernels of corn and are eagerly eaten by mallards and other shoal water ducks.

Burred grows on damp lowlands or in shallow waters from 1 inch to 6 inches in depth. Plant Burred roots in Spring or early Summer. 1000 roots plant one acre.

#### Delivered Price

\$39.00 per 1000 roots; 500 @ \$20.00; 100 @ \$5.50

### WATER SMARTWEED

A favorite of the Marsh Ducks, they feed upon the seeds. It's very hardy and will thrive from the far north to the deep south. Smartweed will grow in either wet soils or shallow waters. Root sections can be planted NOW. 1,000 Roots will plant an acre.

#### Delivered Price

\$31.00 per 1000 roots; 500 @ \$16.00; 100 @ \$4.00

### WHITE WATERLILY

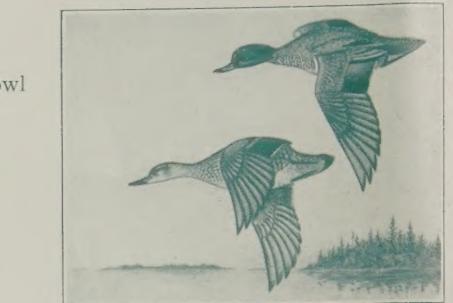
An excellent food and cover plant for fish. White Waterlilies are very ornamental and will beautify the waters.

#### Delivered Price

\$8.00 per 100 White Waterlily tubers; \$16.00 per 100 White Waterlily rootstocks; \$3.00 for 10 White Waterlily rootstocks

NOTE—250 roots or tubers of any kind will be sold at one-half of the 500 price.

#### Delivered Price



### DEEP WATER DUCK POTATO

Another favorite food for all kinds of Wild Ducks. The diving ducks feed on it during Fall in the deeper waters. Shoal water ducks eat it if the waters are low during Fall. It is a rapid grower and produces abundantly of food. It has numerous nut-like tubers on its roots just beneath the bottom soils which the Wild Ducks glut themselves with.

Plant the tubers this Spring. A soft mud bottom is best and will produce a luxuriant growth next Fall. One thousand tubers plants one acre.

#### Delivered Price

\$35.00 per 1000 tubers; 500 @ \$18.00; 100 @ \$4.50

### HARD STEM BULRUSH

The Hard Stem Bulrush is excellent for Wild Ducks, it provides food and cover. It is the most important of Round Stem Bulrushes as a wild duck food. Also ideal for borders of fish ponds, providing good cover for game fish.

This species of bulrush is very hardy, it will grow in either wet soils or shallow waters to three feet in depth. It thrives in either a sandy soil or a rich mud bottom. From the Gulf of Mexico to Hudson Bay. Either fresh, acid, alkaline or brackish waters are suitable.

#### Delivered Price

\$45.00 per 1000 roots; 500 @ \$23.00; 100 @ \$5.50

### WATERLILY

#### TEAR OFF HERE

### ORDER BLANK

#### FOR DRY OR MOIST SHORES AND BOTTOM LANDS

Lbs. WILD MILLET SEED—10 Lbs. @ \$4.00 or 100 Lbs. @ \$26.00 .....

#### FOR SHALLOW WATERS, ONE FOOT OR LESS IN DEPTH, OR REAL WET SOILS

BURRED ROOTS—100 @ \$4.50 or 1000 @ \$35.00 .....

WAPATO DUCK POTATO TUBERS—100 @ \$4.50 or 1000 @ \$35.00 .....

WATER SMARTWEED ROOTS—100 @ \$4.00 or 1000 @ \$31.00 .....

HARD STEM BULRUSH ROOTS—100 @ \$5.50 or 1000 @ \$45.00 .....

Lbs. WAMPEE DUCK CORN SEED (Until May 1st)—@ \$1.50 per Lb., 5 Lbs. \$7.00 .....

THREE SQUARE RUSH ROOTS—100 @ \$5.50 or 1000 @ \$39.00 .....

#### FOR ONE FOOT OR MORE OF WATER, PREFERABLY LESS THAN SIX FEET

Lbs. GIANT WILD RICE (Until May 1st)—@ \$1.40 per Lb. or 10 Lbs. \$12.00 .....

WILD CELERY TUBERS—100 @ \$4.00 or 1000 @ \$35.00 .....

SAGO PONDWEED TUBERS—100 @ \$4.50 or 1000 @ \$35.00 .....

DEEP WATER DUCK POTATO TUBERS—100 @ \$4.50 or 1000 @ \$35.00 .....

Lbs. AMERICAN LOTUS WATERLILY SEED—@ \$1.50 per Lb., 5 Lbs. \$7.00 .....

WHITE WATERLILY TUBERS—100 @ \$8.00 — Rootstocks—100 @ \$16.00 .....

Bu. MUSKGASS WITH SEED SPORES—@ \$8.00 per Bushel .....

#### FOR STRONG ALKALINE, BRACKISH OR SALT WATERS

Bu. WIDGEON-GRASS PLANTS—@ \$15.00 per Bushel .....

Bu. SALICORNIA PLANTS—@ \$15.00 per Bushel .....

#### SHIP TO:

ENCLOSED FIND PAYMENT  SEND C.O.D.

OLD CUSTOMER, SEND OPEN ACCOUNT AND BILL ME

#### DELIVERED PRICES TO YOUR STATION

These prices include transportation into Canada, but not customs duty or transportation to any other foreign country.

### AMERICAN LOTUS

#### TEAR OFF HERE

TOTAL \$.....

P.O. Box 371

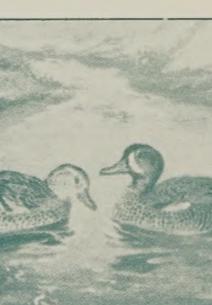
OSHKOSH, WISCONSIN

GAME FOOD NURSERIES

954

Month

1954





Sequim, Washington  
May 1, 1953

Mr. Wm. O. Coon, Naturalist  
Game Food Nurseries  
P. O. Box 371  
Oshkosh, Wisconsin

Dear Mr. Coon:

The foods I planted last fall are coming along fine. I see the Deep Water Duck Potatoes coming up and the fishing is grand in our pond. We also have a good number of ducks staying, which before planting did not stay in the Spring.

Yours truly,  
/s/ Arthur D. Jackson

## PLANTING OF WILD DUCK FOODS

is a proven success—it's legal—it's an act of conservation. Natural wild duck food provides for the wild waterfowl not only to entice them during the shooting season but prior to and after the season. They provide for the young birds as well as those grown, make nesting places as well as feeding grounds.

### —SATISFIED CUSTOMERS SAY—

Mr. Wm. O. Coon  
Game Food Nurseries  
Oshkosh, Wisconsin

Dear Mr. Coon:

I certainly appreciate your Christmas letter, but was dreadfully sorry to hear of your recent illness. These doctors are doing such a good job now days, by following instructions you'll be a well man again soon.

We had the most wonderful duck season ever. There were more ducks in this vicinity. We had an abundance of food (millet and chaffa), and we were able to control our water perfectly. We had a good growth of duck potatoes, but were unable to determine their value.

I certainly enjoyed and appreciated your visit last summer, it was most helpful. It will be a real pleasure to see you on your next trip South.

With kindest personal regards and good wishes, I am

Yours very truly,  
/s/ Bob Lowry  
Bob Lowry, President  
Byrd Spring Rod & Gun Club

Mr. Wm. O. Coon, Natural  
P. O. Box 371  
Oshkosh, Wisconsin

My dear Mr. Coon:

You were very kind to write me in December, I am a little slow in acknowledging receipt of your letter, however, in this letter I acknowledge receipt of yours and also will give you a report on the success of last year's planting.

Our hunting season this year was superb and was about 2,000% better than the hunting in 1951. We have now increased the size of our lake. Where we originally had anticipated a 500 acre lake, we now have about 1570 acres under water. Our game this year consisted of the following, in the order listed:

Mallards  
Springs  
Blue Wing Teal  
Wood Ducks and a few  
Cinnamon Teal

No one failed to go home without their limit. Our next project will be to attempt some attraction for geese, and when you come down this year, we should like to have you look over our projects and get the benefit of your advice.

We are planning to add additional stocks of bass, crappie and brim to make it attractive during the fishing season.

With best regards and thanking you again for your assistance in making our hunting spot a success this year, and looking forward to your next trip South, I am

Yours very truly  
/s/ Charles W. Dabney, Jr.  
Assistant Secretary  
The Champion Paper and Fibre Company



YOUR FUTURE DUCK HUNTING  
AND FISHING SPORTS RESTS IN  
YOUR HANDS—NATURAL FOODS  
WHICH YOU PLANT HELP KEEP  
UP THE SUPPLY OF GAME AND  
FISH.

Huntsville, Alabama  
January 13, 1953

Game Food Nurseries  
P. O. Box 371  
Oshkosh, Wisconsin

Dear Sirs:

In April 1951, I sent to you an order for several dollars worth of game food, which I planted on my brother's farm. His farm is next to mine.

The next year after I planted the food, wild ducks came in there by the hundreds. There are also about 300 muskrat houses there, and I think I should plant some food for muskrats, because they will not stay where there is not enough food for them.

Where I planted the game food on my brother's farm, the muskrats came in and made houses. I caught 60 some muskrats on the little space in which I planted the food. I would like some advice on what foods to plant in the swamp to bring more ducks and muskrats in, and to feed the ones already there.

Please let me hear from you at an early date.

Sincerely,  
/s/ Robert Goolden

### OFTEN WATERS NEED REPLANTING

Willow Springs, Missouri  
February 22, 1953

Game Food Nurseries  
Box 371  
Oshkosh, Wisc.

Gentlemen:

I have a round pond, diameter about 100 feet and depth of 9 feet in center, sloping grassy banks.

Five years ago, I planted some Wild Rice and Wild Celery which I got from you, and about 600 ducks stayed on it for over a month, and very few since, so I guess they cleaned it out, guess I had better do some more seeding.

How much and what kind of duck food should I plant to have something to attract ducks for this coming season?

/s/ Roy F. Reeve, Agent  
Frisco Ry. Company

Minneapolis, Minnesota  
July 5, 1953

Mr. Wm. O. Coon, Naturalist  
Game Food Nurseries  
P. O. Box 371  
Oshkosh, Wisconsin

Dear Mr. Coon:

I am writing you a note to let you know the feed I received is doing wonderful. It surely will bring in the wild ducks. We are looking forward to some good hunting this fall the ways things look.

I am also thinking of doing some fall seeding, I thought you would be interested in knowing of the results. We followed out your instructions in planting.

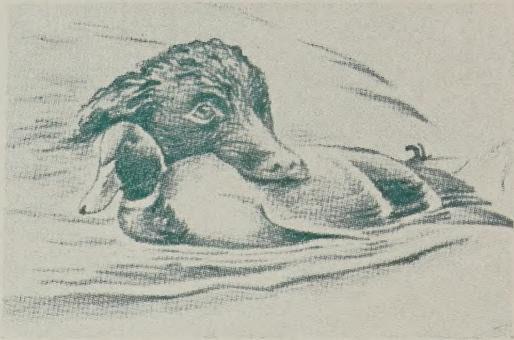
I am now convinced that our sportsmen should spend a few dollars for feed each year and enjoy the good sport of hunting. I remain,

Very truly yours,  
/s/ Stanley Wonsavage

### *Improve the Fishing*

These Duck Food plants are also important to Game Fish. They support small animal life that is food for the fish, provide cover and protection from their natural enemies, thus enabling many more to grow to maturity. This plant life helps to clarify, purify and oxygenate the waters which is all important to the fish life. It means more fish, larger fish and more sport.

GAME FOOD NURSERIES  
P.O. Box 371, Oshkosh, Wisconsin



Lisbon, New York  
February 20, 1953



OFTEN WATERS NEED REPLANTING

#### DRAINAGE MUST STOP

Water is just as important to man, bird, or beast as the air we breathe or the earth upon which and from which we live.

Don't drain that pot hole to make more farm land. Create a pond to uphold that water table which insures better crops on the surrounding lands. This will also aid materially in the prevention of floods from rapid run-off of water which destroys lives and property. Also creates a place for wild waterfowl and game fish, thus perpetuating the great sports of hunting and fishing.

Drainage is a serious threat and could destroy us. It costs many times over to replace that pond which is so easily destroyed.

Wm. O. Coon, Naturalist  
GAME FOOD NURSERIES



FROM JUST A HANDFUL OF RICE

#### GOOD NUMBER OF WILD DUCKS

New Haven 6, Connecticut  
February 21, 1953

Game Food Nurseries  
Oshkosh, Wisconsin

Dear Bill Coon:

More and more folks are coming to me for suggestions, having seen what Oliver LaPlace and I have accomplished in our duck food growing area.

If you could send me several price lists and an extra catalog, I will appreciate it.

/s/ Howard M. Newton  
Cook, Newton and Smith, Inc.

Game Food Nurseries  
Oshkosh, Wisconsin

Dear Mr. Coon:

My efforts to raise duck food in the Lehigh River have produced extra fine results.

At present I have large quantities of Burreed, some 600 ft. long, and 15 to 20 ft. wide. This project is about six years old and grows very favorably in this coal silted river. Also have fine growth of Wapato Duck Potatoes, some Deep Water Duck Potatoes which are doing very good. Wild Jap Millet grows very well here and I have quite a large growth of this good duck food.

The Wild Rice I ordered from you last Spring grew real good and attracted not only wild ducks but muskrats and deer. These plants grow real well in the coal silt along the Lehigh River. Had quite a few ducks here all Summer to raise their young.

Expect to order more Wild Rice next Spring.

Yours truly,  
Stuart F. Bartholomew

Bowmanstown, Pennsylvania  
October 18, 1953

Mr. Wm. O. Coon  
Game Food Nurseries  
Oshkosh, Wisconsin  
Sirs:

I have a wonderful stand of the Wild (Jap) Millet from the order which you sent me this Spring. Thank you very much.

/s/ Mr. Rex North

Lake Kelso  
Burton, Ohio

Mr. William O. Coon  
P. O. Box 371  
Oshkosh, Wisconsin

Dear Mr. Coon:

Had good luck with Wild Millet plantings on the damp side of the dike and dams where the water levels kept the soil moist. The "Duckwheat" is also coming along fine.

/s/ Fred Neubauer

Hibbing, Minnesota  
November 2, 1953

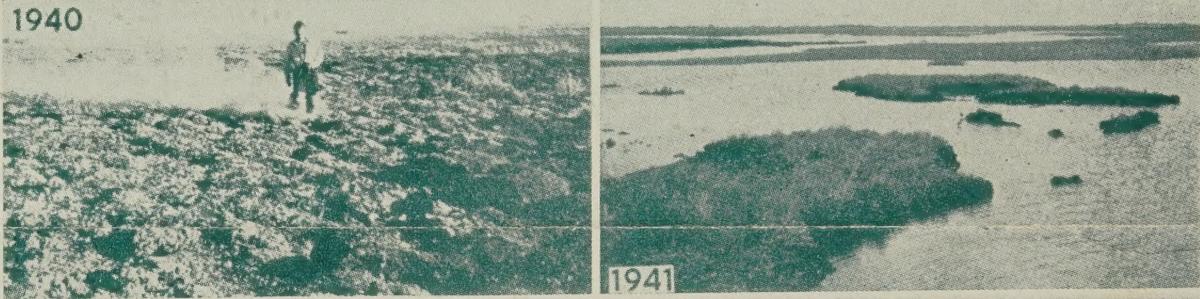
Game Food Nurseries  
Oshkosh, Wisconsin  
Attention: Mr. Coon

Dear Mr. Coon:

During the past several years I have purchased Wild Rice and duck food seeds from your Nursery, and at this time I would like to have you send me immediately by express 75 lbs. of your Wild Rice for planting in the lakes. Last year I bought 40 lbs. from you and it grew up to about five feet to seven feet in height. I have never seen such beautiful Wild Rice growing so tall.

Kindly see that this order goes out right away.

Yours very truly,  
C. A. Nickoloff



1941



1942

A WORTHLESS MARSH BECOMES A WILD DUCK PARADISE

#### WILD DUCKS DO TRAVEL

##### DEATH REWARDS CHAMPION DUCK

SAN FRANCISCO, CALIF.—(AP)—A duck is credited with the longest recorded trans-Pacific flight.

A female pintail banded during August in northern California was shot in the Cook Islands in the South Pacific by a New Zealand hunter. The flight is estimated at 4,500 miles.

Wild ducks travel thousands of miles searching for good feeding grounds, the one described above really took a trip. It's no trick to get large numbers of them coming to your favorite shooting place—just plant their favorite natural foods. Plant several kinds, for wild ducks like a variety of food and will remain longer where they find an assortment of the kinds they like. Once growing, these foods are permanent, reproducing year after year.

##### SPEAKING OF OLD DUCKS

###### This One Was Lucky, Got By for 20 Years

KANSAS—A duck banded 20 years ago near Ellinwood, Kansas, was shot by a California hunter and proved to be the oldest leg band return on Kansas records.



SUBMERGED FEED BENEATH WATER'S SURFACE

*Field and Stream Sportsmen's Note-book says—*

### FOOD MEANS GAME

LATE summer is the time to check on the wild crops and start planning strategy for fall hunting. Walk with your head up. If you see a bumper crop of acorns, such as most of New England enjoyed last fall, make a note to hunt the oaks in October. You'll find grouse and squirrels for sure. Raccoons work the oak ridges, too. In years when the acorn crop is only so-so, squirrels and 'coons invade the cornfields.



Walk along a beech ridge with your head still up. Lots of beechnuts promise grouse shooting as soon as the frost opens the burs. Deer feed on beechnuts, too, even after snow falls and they have to paw through it to get a meal.

Above all, check on the abandoned apple orchards. A big apple year promises top grouse hunting, for the fruit attracts birds for acres around. Deer feed on apples, too.

Come deer season, you'll find them skulking in the near-by thickets by day, boldly munching apples by night. Notice if any young trees are split apart at the first fork. That's probably the work of a bear!

Thorn-apples, wild grapes, berries—mark 'em all down for future reference. Because where you find feed you're certain to find game.



GAME FOOD NURSERIES—P.O. Box 371—OSHKOSH, WISCONSIN

### WILD DUCKS ALSO EAT

—AND WE EAT THE WILD DUCKS—



Believe it or not but these are wild ducks actually feeding. There are ducks aplenty where their natural foods are abundant. Wild waterfowl can't live on fence posts or waters barren of food. To them food is just as important as it is to you or me or any other living creature.

WM. O. COON, NATURALIST